

## Communications & Marketing Committee

1. **Newsletter Editors:** Save copies with name of chapter. e.g. “Gamma Nu Chapter August Newsletter”. The following is not helpful: “January Newsletter”
2. **Newsletter Editors:** Send electronic copies (attachments) to Diana Kirkpatrick ([president@dkgohio.org](mailto:president@dkgohio.org)) & Eileen McNally ([info@dkgohio.org](mailto:info@dkgohio.org)). PLEASE put the name of your chapter in the subject line.
3. **Newsletter Editors:** Change Alpha Delta State to Ohio State Organization.
4. Chapter **Webmasters:** please update your website ASAP. Beginning in August, you will need to submit a Form 72 to international to have your 2020 - 2022 website seal stating you are in compliance. Form 72 has been updated, however the new version will not be posted on the International website until the end of July. You have until October to get your new seal.
5. PLEASE, **Webmasters** drop all references to Alpha Delta State. Replace with Ohio State Organization.
6. **Webmasters:** I’ll start checking websites next week. Questions about websites: [mcnally.webmaster@gmail.com](mailto:mcnally.webmaster@gmail.com)
7. Promote and visit the **OSO website:** [dkgohio.org](http://dkgohio.org). If you can’t find what you are seeking, contact webmaster.
8. Promote and visit the **International website:** [dkg.org](http://dkg.org). You must sign in to access resources.
9. LIKE & FOLLOW our **Facebook page:** “DKG - Ohio State Organization”. We post a lot of current information from International and Ohio chapters with a Facebook page. New things are posted daily.
10. SUBSCRIBE to our **YouTube Channel:** “DKG - Ohio State Organization”. We are going to be posting videos frequently. Videos will include training, messages from members, Zoom meetings, etc
11. Look at material from International for **Marketing**. The July/August issue of *Get Connected* is a great place to start. It highlights a method for marketing. Find it on the OSO website.