

# Non-dues Revenue

THE KEY TO INCREASING INCOME FOR ALL LEVELS OF THE SOCIETY



## What is non-dues revenue?

Non-dues revenue comes from sources other than dues. Additional money helps the chapter, state organization and international, while providing quality benefits to members and ensuring the continued work of the Society. The Non-dues Revenue Committee is opening doors for new methods and possibilities for financial support for the work of The Delta Kappa Gamma Society International.

## Earn non-dues revenue

Chapters and state organizations can earn non-dues revenue by using the following ideas:

- Offer auctions at state organization, chapter meetings or special events including non-members.
- Be a vendor at an international convention, a regional conference or state organization event.
- Sell gently used purses
- Hold a chapter garage sale
- Sell handmade items
- Buy the house for a local theater performance. Resell the tickets at a mark up.
- Partner with a restaurant and receive a percentage of sales.
- "Pay" at meetings to "brag"
- Recycled ink cartridges and electronic devices
- Sell recycled jewelry

## Non-dues revenue provides benefits

- Royalties received from Award Concepts, the official jeweler.
- Subscriptions purchased by universities, libraries and individuals.
- Shop Car Rentals through AVIS.
- Vendors advertise in programs, sponsor events and participate in markets at conferences or conventions.
- Take DKG tour with GoAhead Tours.
- Shop on line for insurance:
  - Boon-Chapman
  - Pet Insurance
  - Dick Carr & Associates
  - AIM



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