

Looking for New Members – WHO?

The Possibilities are Limitless

Note: Constitution 2010: An active member shall be a woman who is employed as a professional educator at the time of her election or has been retired from an educational position.

- ✓ Classroom teachers
- ✓ Administrators
- ✓ College or trade school instructors
- ✓ Adjunct Professors
- ✓ Instructional Aides
- ✓ Paraprofessionals
- ✓ Private or charter school teachers
- ✓ Educational program administrators
- ✓ Private tutors
- ✓ Zoo, museum, art gallery, historic, home school organizations
- ✓ Librarians instruction on the public library
- ✓ Church school education department leaders
- ✓ Business employees responsible for employee training
- ✓ Pre-school and nursery school teachers
- ✓ Registered nurses who present educational programs
- ✓ State to countywide teacher training educators
- ✓ Consultants
- ✓ Local, state and national Departments of Education employees who provide educational services
- ✓ Corporate trainers and seminar leaders

Utilize the Society's governing documents or contact your state organization membership chair for more information.

Looking for New Members – WHERE?

- ✓ School or work place for regular and part-time teaching staff, specialists, substitutes, support personnel and administrators.
 - ✓ District, county, state, national, international schools; countrywide service centers; universities; professional career training institutes.
 - ✓ Grade level, department, curriculum or professional development meetings, conferences, workshops and conventions.
 - ✓ Community colleges, adults and community education courses.
 - ✓ Board of Education, local community and public board meetings.
 - ✓ Organized community park, recreation, sport and leisure time programs.
 - ✓ Pre-school, private, parochial, charter, alternative schools and senior citizen centers.
 - ✓ Hospital, nursing home, assisted living and care centers.
 - ✓ Public libraries, museums, zoos, institutes and service organizations.
 - ✓ Private businesses and corporations and individuals responsible for creating or providing training, and materials.
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- ✓ Health, wellness, personal growth, travel, enrichment, human growth and development speakers and events.
 - ✓ Local tutors and private teachers (instruments, drama, dance, painting, ...).
 - ✓ Social and community events.
 - ✓ Internet interactions and relationships.
 - ✓ Where else?...

Attracting New Members – HOW?

- ✓ Invite non-members to chapter meetings so they may see who we are and what we do.
- ✓ Distribute the Society Membership Brochure *You and Us*, with local chapter contact information on the back, to local boards of education, school offices and teacher workrooms, and to other prospective members listed under *Looking for New Members* above.
- ✓ Write a letter of congratulation to non-member women educators on their accomplishments and include the Society Membership Brochure.
- ✓ Brainstorm ideas for attracting new members at chapter meetings.
- ✓ Wear your keypin on a designated day and have your elevator speech ready to proudly share about DKG.
- ✓ Publicize the good work that your chapter does in the community at least once a month.
- ✓ Welcome local educators back to school, wish them a happy holiday, or communicate on other occasions. Include the Society Membership Brochure or a card to share information about DKG.
- ✓ Follow the careers of your chapter's grant-in-aid recipients, encouraging them to return to your community and join your chapter.
- ✓ Support early-career educators in your area.
- ✓ Highlight meetings and projects on the chapter Web site.
- ✓ Organize and host a professional development day for all educators in your area and have Society literature available for interested women educators.
- ✓ List other ideas...