

## Publicity Suggestions

**Beta Zeta:** Prepares candy treats, with DKG info attached, to give to new teachers in their area schools in February.

**Beta Chi:** Members bag jelly beans for a fundraising project for the Children's Rehabilitation Center of Warren, OH.

**Alpha Pi :** Corresponding secretary put together a video. View it on the Alpha Delta State website, Home Page.

**Beta Psi:** One on one sharing, inviting educators to meetings. \*\* Prepares goody bags (post-it notes, markers, candy, etc.) that include a card and brochure about DKG and their chapter to new educators in local districts. \*\*Provide a \$1000 scholarship every year to a local student entering education.

**Alpha Eta:** Members involve themselves in local events and submits articles to the local paper.

**Alpha Nu:** Sponsor Cinderella's Closet, offering free prom dresses and accessories to H.S. girls. They advertise the project by sending flyers to schools and articles to the paper.

**Chi:** Purchased an ice block for Hamilton's biennial Ice Fest in January.

**Zeta:** A business card w/ DKG and chapter info is signed by a member and left at the school, business or wherever when a contact/project has been made. \*\* During National Teacher's Week (in May) we distributed (to be put in teacher's mailbox) printed cards (card stock and cut into whatever size) with an appropriate thank you saying on one side and DKG logo and mission statement on the other with officers names. \*\* We have an "adopt-a-classroom" project where schools in our county can apply for DKG help: tutoring, bulletin board creation, books, etc. One year we laminated and cut out several Spanish flash cards.

**Psi:** Donate stockings filled w/ items for young girls and their babies to the Florence Crittenton establishment that helps unmarried young women.

**Delta Omega:** When a member passes away, a memorial gift is purchased for the school at which she taught. The gift always bears the name of our chapter for all employees and visitors to see.

**Beta Eta:** \$75 Book Award to a Member's Choice of Library (Every member attending will have their name placed in a drawing for this gift) In the Footsteps of the Founders. \*\* Three- \$25 (\$75) donations given to Paulding, Putnam and Van Wert County Retired Teachers Association. \*\* Each member that brings a perspective new member will have their name placed in a drawing for a \$75 cash prize. Bring 2 and have 2 chances to win.

**Alpha Xi:** One of our favorite ways to let women educators in our district know we are a wonderful addition to their lives is our first day of school display. Two of our retired teachers enjoy networking with women educators of all ages and establishing potential members. The visual display shows that our Alpha Xi is a great place to be.

**Delta Lambda:** Currently we are using the newspaper to publicize our chapter by having group activity pictures inserted in the community section of the local newspaper.